

Exhibitor Policy

- Exhibitors who are registered nurses that would like to attend the educational activity for credit may do so without additional fees after notifying the Executive Director and signing in on the participant sign in sheet. The procedure for successful completion of the educational activity must be followed by these participants.
- Exhibitors are responsible for type of prizes and their delivery. DNA is not responsible for announcing winners or delivering the prize to the winner.
- All activities and prizes/promotional items given to attendees must be in compliance with all regulations and guidelines governing gifts to nurses, including those of the American Nurses Association and the American Nurses Credentialing Center.
- Promotional activities must be identified as such and must be kept separate from continuing nurse education activities.
- Product promotion material or product-specific advertisement of any type is prohibited in or during the educational activities, except in the designated areas.
- No product advertisement of any type shall be permitted in the same room as the educational activity or in the walkway to the educational activity room.
- Commercial support staff is prohibited from engaging in sales or promotional activity in the activity room before, during, or after the activity.
- DNA reserves the right to prohibit any display or exhibit or any part of a proposed exhibit which it judges as not suitable or in accordance with ethical standards and those of governing bodies.
- Should any emergency arise, of any nature, prior to the opening conference date that would prevent its scheduled opening (destruction or damage to the facility by fire, flood, storms, acts of God, etc., or declaration of any emergency by the state of Delaware or the United States Government), it is expressly agreed that DNA may retain portion of the exhibit payment to cover expenses incurred by DNA up to the time of the emergency.
- Delaware Nurses Association shall not be liable to the exhibitor for any damage to or loss or destruction of any exhibit or property of an exhibitor or injuries to his/her person resulting from any cause. All claims of any such loss, damage, or injury are expressly waived by the exhibitor.

PROFESSIONAL DEVELOPEMENT COMMITTEE

The DNA Professional Development Committee has demonstrated to ANCC with distinction the ability to offer quality CNE activities to the nursing community.

DNA education programs and representatives will:

Promote and maintain *competence* in relation to standards, criteria, and component of life-long learning

Maintain a high level of *accountability* and *responsiveness* to the needs of the nursing community

Recognize and *value* diversity in the nursing population

Ensure *fiscal responsibility* and *accountability* of CE programs

Foster *collaboration across health-related disciplines* to provide CE that integrates discipline-specific concepts and content to enhance continuity, quality, and cost-effective care delivery systems